

LELUSHAM

A visual diary of fashion, elevated everyday moments, and the art of making the ordinary feel extraordinary.

CREATOR	Lelia M
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THE *profile*

Lelia M, known as @lelusham, is a Milan-based content creator working with brands worldwide. From boutiques, showrooms and hotels to exclusive events, brand launches and fashion presentations, every setting becomes an opportunity to tell your brand's story. No studio, no set-up costs — just authentic, elevated content delivered in days. Content and captions in both English and Italian help your brand connect with local and international audiences through a single piece of content.



TIKTOK FOLLOWERS

7.7K

@lelusham · 7,688

TIKTOK LIKES

2.2M

Total likes on the profile

TOP VIDEO

5.5M

Views, single TikTok

INSTAGRAM FOLLOWERS

3.0K

@lelusham · 3,014 · 337 posts

Public profile figures as of 13 Oct 2026. Full Insights data (reach, audience split), on request.

CONTENT PILLARS · PIECES IN THE SOCIAL KIT

Try-on & boutique	4 PIECES
Street style	5 PIECES
Events	2 PIECES
Lifestyle & travel	1 PIECE
Unboxing	4 PIECES
Beauty	3 PIECES

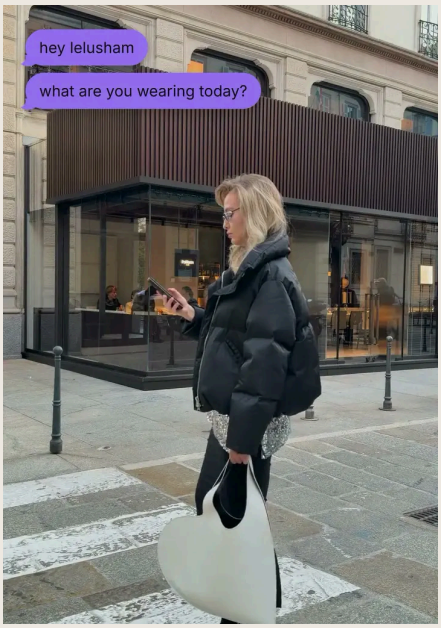
BRANDS FEATURED IN ORGANIC CONTENT

The Attico · Coperni · JW Pei · Meder Beauty · Different Brands · Giuseppe Di Morabito · Comme des Garçons · iS Clinical

Languages	Content in English & Italian
Platforms	Instagram · TikTok
Location	Based in Milan, Italy · Available Worldwide

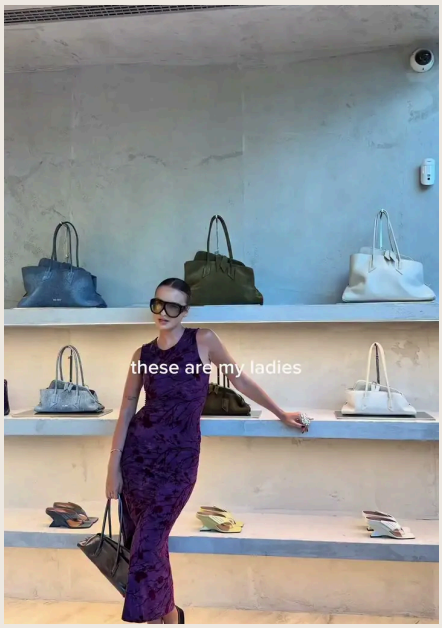
SELECTED PIECES

6 of 19 pieces in the Social Kit, 8 brands featured. Vertical video, filmed on location, captions in English and Italian.



WHAT ARE YOU WEARING TODAY?

Street style · Different Brands · Instagram · 2026



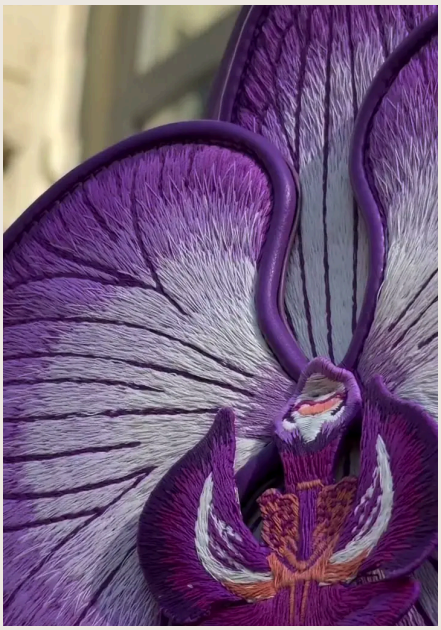
WHICH PASSEGGIATA BAG?

Try-on & boutique · The Attico · Instagram · 25 Sep 2026



SHOES MAKE THE FIT

Unboxing · Coperni · Instagram · 2026



THE ORCHID EFFECT

Unboxing · JW Pei · Instagram · 2026



10 YEARS OF THE ATTICO

Events · The Attico · TikTok · 21 Oct 2026



COMME DES GARÇONS HAUL

Unboxing · Comme des Garçons · TikTok · 2026

WHAT I *offer*

STYLING & TRY-ON REEL

One reel filmed at any location: try-on, styling, and an honest question to the audience.

UNBOXING & FIRST LOOK

Product unboxing and first look filmed in an interesting location: the product is received, opened and worn on camera. One reel, one carousel or three stories.

HOTEL & RESTAURANT STAY

Milan or any other location as the setting: one reel and stories, with a location tag and link sticker.

EVENT COVERAGE

Event attendance and coverage: one reel plus a story sequence posted in real time.

UGC FOR YOUR CHANNELS

Videos and stills created for your own feed and ads, without posting on @lelusham. Usage rights agreed per project.

AFFILIATE & LAUNCH

Tracked link or code in stories and bio during a launch or sale period.



LET'S *talk*

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TIKTOK	@lelusham
WEB	lelusham.com/connect.html
LOCATION	Milan, Italy Available Worldwide